

For immediate release:

DEL Ozone Supports the CDC's Recreational Water Illness Awareness Week

May 12, 2010, San Luis Obispo, CA -- DEL Ozone, innovators of advanced pool water sanitation systems for pools, hot tubs, and other applications, announces its support of Recreational Water Illness Awareness (RWI) Week, sponsored by the Centers for Disease Control (CDC).

Taking place the week before Memorial Day, May 24-30, 2010, RWI Awareness Week is 6 years in the running and designed to highlight the simple steps swimmers and pool operators can take to ensure a healthy and safe swimming experience for everyone. And while chlorine was designed to handle common RWIs, with the exception of chlorine-resistant Crypto, repeated RWI outbreaks have shown that conventional chlorine treatments alone will not do the job. Cryptosporidium, Giardia, and others have markedly increased over the past two decades bringing greater attention to technologies that can combat these chlorine-resistant diseases.

Ozone technology is one such solution that is currently used in the hot tub industry on nearly 80% of all hot tubs. Ozone is also used in bottled water facilities, zoos, aquariums, laundry, and other places where clean water is critical.

DEL Ozone supports solutions to stop Recreational Water Illnesses in its manufacturing of pool sanitation systems for commercial pools, residential in-ground pools, and above ground pools that are designed to naturally and effectively combat recreational water illnesses and maintain healthier pool water for all swimmers.

DEL Ozone's technology is based on the natural sanitizing power of ozone. Ozone is 200 times more powerful than chlorine and therefore reduces the need for chlorine by up to 90%, depending on the application. Ozone, which is generated from pure oxygen, is safe for swimmers and the environment alike. DEL Ozone offers a variety of pool water sanitation systems designed for large commercial pools, residential in-ground pools, and even above ground pools.

The company's technology has been well accepted by pool owners and operators because it helps pool owners maintain healthy, clear pool water with fewer chemicals and zero harmful byproducts. Ozone is 100% natural and biodegradable. This year, DEL introduced a new product called DEL Clear for above ground pool water sanitation. The units are currently sold at Costco.com. DEL Clear is easy to install and runs automatically to ensure sanitized pool water with fewer chemicals and no extra maintenance.

About DEL

Established in 1975, DEL Ozone proudly set the standard for ozone usage in zoos and aquariums, pioneered ozone usage in swimming pools and introduced ozone to the spa industry. DEL offers complete product lines for industrial, winery and food safety applications. Consulting with state health department agencies since 1986, DEL also maintains a close working relationship with USEPA, CDC, FDA, USDA and NSF. And with a dedication to the green movement for more than 30 years, DEL proudly offers environmentally friendly products and promotes a global reduction in chemical use.

For more information about RWI Awareness Week visit the CDC website. For more information about DEL Ozone and the natural sanitizing power of ozone, visit www.delozone.com.

For more information visit www.delozone.com or contact DEL Ozone at o3info@delozone.com.

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